



Faculty of Arts and Sciences
The Prince Alwaleed Bin Talal
Abdulaziz Al Saud Center for
American Studies and Research | CASAR

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cordially invites you to a lecture entitled:

What Comes After the Neoliberal University? Escalating Conflicts Over Higher Education

by Dr. Chris Newfield

Date: 11 November 2015

Time: 5:00 pm

Place: Building 37 (behind the Old Lee Observatory)

Anglophone universities have become social conflict zones to an extent not seen since the 1960s. This talk asks why. It discusses the post-war social significance of public universities in the English speaking world, describes the new consensus now being imposed, and shows that this consensus is a central piece of a broad strategy to make Western societies both poorer and post-democratic. Nonetheless, major social forces are opposing all of this, and they can be strengthened if we undertake a fundamental reimagining of the role universities can play in just societies.

Christopher Newfield is professor of literature and American Studies at the University of California at Santa Barbara. His main current areas of research are literary knowledge and Critical University Studies. His books include *Mapping Multiculturalism* (edited with Avery Gordon), *The Emerson Effect: Individualism and Submission in America* (Chicago, 1996), *Ivy and Industry: Business and the Making of the American University, 1880-1980* (Duke, 2003), and *Unmaking the Public University: The Forty Year Assault on the Middle Class* (Harvard, 2008). His writing also covers American political psychology, race relations, science studies, the future of solar energy, and humanities-based approaches to economics. He teaches courses on Detective Fiction, California Noir, Innovation Studies, Critical Theory, the Future of Higher Education, and English Majoring. After College, among others. He blogs on higher education funding and policy at his own blog, *Remaking the University*, reviews at *The Los Angeles Review of Books*, and writes for the *Huffington Post*, *Inside Higher Ed*, and the *Chronicle of Higher Education*. He has recently completed a film, *What Happened to Solar Energy Innovation?* and a third book on universities, *Ending the Doom Loop: How Private Sector Solutions are Wrecking Public Universities, and how to Fix Them*.

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