The Salim El-Hoss Bioethics and Professionalism Program at the American University of Beirut, Faculty of Medicine and Medical Center

Under the patronage of the Ministry of Information in Lebanon

announces its 4th Regional conference

Bioethics in the Media

الأخلاقات الأخلاقية والإعلام

December 11, 2012
Golden Tulip Hotel, Beirut, Lebanon

SIMULTANEOUS TRANSLATION AVAILABLE
GENERAL INFORMATION

Program Overview
This activity is the fourth regional conference held by the Salim El-Hoss Bioethics and Professionalism Program at AUBFM. This conference in particular aims at bringing colleagues from the communication, journalism and media departments, from Lebanon and the Arab world together to discuss issues pertaining to bioethics and the media.

Objectives
As a result of attending this conference, the participant will be able to do the following:

- Understand the importance of reporting issues related to bioethics to the public
- Understand the important role of the media in transmitting knowledge of bioethics to the public
- Explore the different ways of reporting bioethics stories
- Understand the ethical limits of reporting bioethics stories
- Contribute to the development of an ethical environment while reporting bioethics stories

Target Audience
This meeting has been designed for journalists, reporters, colleagues from the media who work in the press, communication and media departments.

Venue
The Bioethics in the Media will be held at the Golden Tulip Hotel, Beirut, Lebanon.

Faculty Disclosure
In accordance with the Standards for Commercial Support issued by the Accreditation Council for Continuing Medical Education (ACCME), The Cleveland Clinic Foundation Center for Continuing Education requires resolution of all faculty conflicts of interest to ensure CME activities are free of commercial bias.

The following faculty have indicated they have no relationship which, in the context of their presentation(s), could be perceived as a potential conflict of interest:

- Thalia Arawi, PhD
- George Abi Saad, MD
- Kamal Badr, MD
Disclaimer
The information in this educational activity is provided for general medical education purposes only and is not meant to substitute for the independent medical judgment of a physician relative to diagnostic and treatment options of a specific patient's medical condition. The viewpoints expressed in this CME activity are those of the authors/faculty. They do not represent an endorsement by The Cleveland Clinic Foundation. In no event will The Cleveland Clinic Foundation be liable for any decision made or action taken in reliance upon the information provided through this CME activity.

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Nabil Dajani, PhD
Chairperson,
Department of Sociology, Anthropology and Media Studies
American University of Beirut
Beirut, Lebanon
PROGRAM AGENDA:

08:30am - 09:00am  Registration
09:00am - 09:10am  Welcome
                    Dr. Kamal Badr
09:10am - 09:15am  Introduction
                    Dr. Thalia Arawi
09:15am - 09:25am  Opening Words
                    HE Mr. Walid Daouk (Minister of Information)
09:25am - 09:50am  Why Bioethics in the Media?
                    Dr. Thalia Arawi
09:50am- 10:30am  Lessons learned from the coverage of major bioethics issues
                    and controversies--can the media do better?
                    Dr. Arthur Caplan
10:30am- 10:40am  Questions & Answers
10:40am- 11:10am  Coffee Break
11:10am- 11:50am  Ethics and the Media: The Lebanese Experience
                    Dr. Nabil Dajani
11:50am- 12:00pm  Questions & Answers
12:00pm- 12:40pm  What are the emerging bioethical stories of importance to the Middle East and the world?
                    Dr. Arthur Caplan
12:40pm- 12:50pm  Questions & Answers
12:50pm-1:10pm  Panel Discussion
                    Dr. Arthur Caplan, Dr. Nabil Dajani, Dr. Thalia Arawi
1:10pm  LUNCH
Contact Information
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Currently the Drs. William F and Virginia Connolly Mitty Professor and founding head of the Division of Bioethics at New York University Langone Medical Center in New York City. Prior to coming to NYU he was the Sidney D. Caplan Professor of Bioethics at the University of Pennsylvania Perelman School of Medicine in Philadelphia where he creates the Center for Bioethics and the Department of Medical Ethics. Caplan has also taught at the University of Minnesota, where he founded the Center for Biomedical Ethics, the University of Pittsburgh, and Columbia University. He was the Associate Director of the Hastings Center from 1984-1987.

Dr. Caplan received a Ph.D in the history and philosophy of science in 1979.

He is author or editor of thirty books and over 550 papers in refereed journals. His most recent books are Smart Mice Not So Smart People (Rowman Littlefield, 2006) and the Penn Guide to Bioethics (Springer, 2009). He has served on a number of national and international committees including as the Chair, National Cancer Institute Biobanking Ethics Working Group; the Chair of the Advisory Committee to the United Nations on Human Cloning; the Chair of the Advisory Committee to the Department of Health and Human Services on Blood Safety and Availability; a member of the Presidential Advisory Committee on Gulf War Illnesses; the special advisory committee to the International Olympic Committee on genetics and gene therapy; the ethics committee of the American Society of Gene Therapy and the special advisory panel to the National Institutes of Mental Health on human experimentation on vulnerable subjects. He recently served as the Co-Director of the Joint Council of Europe/United Nations Study on Trafficking in Organs and Body Parts. He is currently the ethics advisor to DOD/DARPA on synthetic biology.

He has been a member of the board of directors of The Franklin Institute, the Iron Disorders Foundation and the National Hemophilia Foundation’s Ethics Committee. He is on the Board of Visitors of the Columbia University School of Nursing.

Caplan writes a regular column on bioethics for NBC.com. He is a monthly commentator on bioethics and health care issues for WebMD/Medscape. He appears frequently as a guest and commentator on various other national and international media outlets.

Caplan is the recipient of many awards and honors including the McGovern Medal of the American Medical Writers Association and the Franklin Award from the City of Philadelphia. He received the Patricia Price Browne Prize in Biomedical Ethics for 2011. He was a person of the Year-2001 from USA Today. He was described as one of the ten most influential people in science by Discover magazine in 2008. He has also been honored as one of the fifty most influential people in American health care by Modern Health Care magazine, one of the ten most influential people in America in biotechnology by the National Journal, one of the ten most influential people in the ethics of biotechnology by the editors of Nature Biotechnology.

He holds seven honorary degrees from colleges and medical schools. He is a fellow of the Hastings Center, the NY Academy of Medicine, the College of Physicians of Philadelphia, the American College of Legal Medicine and the American Association for the Advancement of Science.
Dr. Nabil Dajani is professor of media studies in the department of social and behavioral sciences at the American University of Beirut, Lebanon. Born in Jerusalem he earned his B.A. and M.A. degrees in sociology from the American University of Beirut (AUB) and a PhD in mass communications theory and research from the University of Iowa in the United States of America.

Dr. Dajani helped found the Mass Communications Program at AUB and served as Assistant Dean of the Faculty of Arts and Sciences between 1979 and 1984. Prof. Dajani also served as Visiting Scholar in the Centre for Mass Communication Research at Leister University, and as Fulbright Visiting Scholar at Georgetown University. He is presently serving as President of the Worldwide Alumni Association of AUB (WAAAUB).

Between 1971 and 1975 Prof. Dajani served as a member of UNESCO’s International Panel of Experts on Communication Research that contributed to initiating the international debate for a new world communication order. He also was an active member of the International Association for Mass Communication Research serving as a member of its "international board", 1972-84, and as a member of its “21st Century Task Force”, 1996-98. Dr. Dajani specializes in the study of the role of the media in society with an emphasis on the Lebanese and Arab media. He is also an active volunteer with non-governmental organizations. He is a founding member and chairperson of the Board of Arab Reporters for Investigative Journalism (ARIJ) and board member of the Center for the Freedom of the Press in the MENA region. He also served as President of the Faculty Association of the American University of Beirut and General Secretary of the AUB Alumni Association.

Prof. Dajani is the author of several books and published some fifty research articles in professional journals in English and Arabic. He has contributed to some eighty international and regional professional communication meetings.